

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 56751

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

35698	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	338602	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	BUYING TIME			LARRY MAGGI FOR CONGRESS	
AND	650 Massachusetts Ave NW Ste 210			PO BOX 79	
ADDRESS	Washington DC 20001-3796			Washington PA 15301-0079	
	USA			USA	
CONTACT				PRODUCTMAGGI WK 5 10/2-8	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.		PRODUCT CODE 1310	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 10/08/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY MAGGI FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC										
1 30 MIN SEP	01010..	2	05:00A	05:58A	30S	10/02/12-10/04/12	THIS MORNING 5-6AM	2	290.00	580.00
2 30 MIN SEP	.1111..	4	07:00A	08:00A	30S	10/02/12-10/05/12		4	290.00	1160.00
3 30 MIN SEP	M	1	07:00A	08:00A	30S	10/08/12-10/08/12		1	290.00	290.00
4 30 MIN SEP	.1.1.1..	2	08:00A	09:00A	30S	10/03/12-10/05/12		2	290.00	580.00
5 30 MIN SEP	M	1	08:00A	09:00A	30S	10/08/12-10/08/12		1	290.00	290.00
6 30 MIN SEP	01010..	2	09:00A	09:30A	30S	10/02/12-10/04/12	PITTSBURGH LIVE	2	150.00	300.00
7 30 MIN SEP	M	1	09:00A	09:30A	30S	10/08/12-10/08/12	PITTSBURGH LIVE	1	150.00	150.00
8 30 MIN SEP	00101..	2	09:30A	09:57A	30S	10/03/12-10/05/12	PITTSBURGH LIVE	2	150.00	300.00
9 30 MIN SEP	01110..	3	10:58A	11:58A	30S	10/02/12-10/04/12	PRICE IS RIGHT	3	450.00	1350.00
10 30 MIN SEP	W	1	02:58P	03:58P	30S	10/03/12-10/03/12	DR. PHIL	1	295.00	295.00

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AND	650 Massachusetts Ave NW Ste 210			PO BOX 79		
ADDRESS	Washington	DC	20001-3796	Washington	PA 15301-0079	
	USA			USA		
CONTACT				PRODUCTMAGGI WK 5 10/2-8		
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO.	PRODUCT CODE	1310	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 10/08/12 NO. WEEKS:						1

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			FROM	TO						
11 30 MIN SEP	M	1	02:58P	03:58P	30S	10/08/12-10/08/12	DR. PHIL	1	295.00	295.00
12 30 MIN SEP	01111..	4	04:00P	04:30P	30S	10/02/12-10/05/12	4-430PM NEWS	4	500.00	2000.00
13 30 MIN SEP	00111..	3	04:30P	05:00P	30S	10/03/12-10/05/12	430-5PM NEWS	3	500.00	1500.00
14 30 MIN SEP	M	1	04:30P	05:00P	30S	10/08/12-10/08/12	430-5PM NEWS	1	500.00	500.00
15 30 MIN SEP	01111..	4	05:00P	05:30P	30S	10/02/12-10/05/12	5-530PM NEWS	4	800.00	3200.00
16 30 MIN SEP	M	1	05:00P	05:30P	30S	10/08/12-10/08/12	5-530PM NEWS	1	800.00	800.00
17 30 MIN SEP	01111..	4	05:30P	06:00P	30S	10/02/12-10/05/12	530-6PM NEWS	4	800.00	3200.00
18 30 MIN SEP	M	1	05:30P	06:00P	30S	10/08/12-10/08/12	530-6PM NEWS	1	800.00	800.00
19 30 MIN SEP	01111..	4	05:58P	06:30P	30S	10/02/12-10/05/12	M-F 6PM NEWS	4	900.00	3600.00
20 30 MIN SEP	M	1	05:58P	06:30P	30S	10/08/12-10/08/12	M-F 6PM NEWS	1	900.00	900.00
21 30 MIN SEP	00110..	2	06:30P	07:00P	30S	10/03/12-10/04/12	M-F 630PM NEWS	2	900.00	1800.00

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	USA			USA		
CONTACT				PRODUCTMAGGI WK 5 10/2-8		
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO.	PRODUCT CODE	1310	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 10/08/12 NO. WEEKS:						1

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			FROM	TO						
22 M 30 MIN SEP		1	06:30P	07:00P	30S	10/08/12-10/08/12	M-F 630PM NEWS	1	900.00	900.00
23 Sa 30 MIN SEP		1	07:00P	07:30P	30S	10/06/12-10/06/12	SAT 7PM NEWS	1	650.00	650.00
24 Th 30 MIN SEP		1	06:57P	07:30P	30S	10/04/12-10/04/12	CBS EVENING NEWS	1	900.00	900.00
25 M 30 MIN SEP		1	06:57P	07:30P	30S	10/08/12-10/08/12	CBS EVENING NEWS	1	900.00	900.00
26 Su 30 MIN SEP		1	06:58P	08:00P	30S	10/07/12-10/07/12	60 MINUTES	1	4950.00	4950.00
27 0101001 30 MIN SEP		3	11:00P	11:35P	30S	10/02/12-10/07/12	11PM NEWS	3	1700.00	5100.00
28 M 30 MIN SEP		1	11:00P	11:35P	30S	10/08/12-10/08/12	11PM NEWS	1	1700.00	1700.00
29 01110.. 30 MIN SEP		3	11:35P	12:37A	30S	10/02/12-10/04/12	11:35P-12:37A - LETTERMAN	3	575.00	1725.00
30 M 30 MIN SEP		1	11:35P	12:37A	30S	10/08/12-10/08/12	11:35P-12:37A - LETTERMAN	1	575.00	575.00
31 Su LUR;30 MIN SEP		1	08:58A	10:28A	30S	10/07/12-10/07/12	CBS SUN MORN	1	300.00	300.00
32 Su LUR;30 MIN SEP		1	10:28A	11:30A	30S	10/07/12-10/07/12	FACE THE NATION	1	275.00	275.00

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NAME		BUYING TIME		LARRY MAGGI FOR CONGRESS		
AND		650 Massachusetts Ave NW Ste 210		PO BOX 79		
ADDRESS		Washington DC 20001-3796		Washington PA 15301-0079		
CONTACT		USA		USA		
LOCAL SALESPERSON		Brian Butz-1		AGENCY EST. NO.		
NATIONAL SALESPERSON				PRODUCT 1310		
BROADCAST SCHEDULE STARTING		10/02/12 AND ENDING		10/08/12 NO. WEEKS: 1		

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			FROM	TO						
							Total Contract:	60		41865.00
							Billing Summary			
						Qtr 4-12	Oct			
							Nov			
							Dec			
									Total	41865.00
									GRAND TOTAL	41865.00

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